

International Exhibition of Paint and Powder Coatings,
Industrial Cleaning and Corrosion Control Industries

COATech 2012

May 2-4, 2012, Centro Banamex, Mexico, D.F.

SERVICES

Paint and Powder Coatings

Corrosion Control and Prevention

Machinery and Equipment for Paint Application

TECHNOLOGY

SOLUTIONS

Maintenance and Industrial Cleaning

INNOVATIONS

TRENDS

Treatment Surface

Organized by **TRADE SHOW FACTORY**
Corporate Sponsor **AkzoNobel**
Gold Sponsor **Nordson**
Media Partner **ImpresLATINA**
Editorial Media **GLOBAL ENERGY**
Supported by **Surfimo**
Venue **Centro Banamex**

Associated Media

BOLETIN INDUSTRIAL **cosmos** **Quiminet.com** **LA INTERFAZ DE NEGOCIOS**

DIRECTORIOS INDUSTRIALES **mas expos** **megaexpa** **MachineTools.com** **Somos Industria** **TODO MARINO**

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COATech 2012

About COATech

COATech Mexico 2012 now in its fifth edition, is the only world class exhibition in Mexico specializing in paint & powder, coatings and corrosion control. The exhibitors represent the most important companies in the industry, including paint application systems, industrial coatings, cabinets for applying powdered paint, recovery equipment, curing ovens, dust collectors, technology for the handling of finishes, corrosion control and prevention, among others.

COATech Mexico 2012 is the ideal platform to launch new products, establish your position in the market and achieve greater brand recognition, in addition to being an excellent forum for creating new business opportunities, fostering new contacts and expanding commercial relationships with key people within the industry.

Moreover, the event will be sponsored by The Powder Coating Institute (PCI) and NACE International, who will present an extensive program of conferences and seminars offering new learning opportunities and keeping you informed of the trends and new developments in the industry in Mexico and around the world, in addition to exchanging experiences and sharing knowledge with other in the industry.

Benefits of participating as an exhibitor:

- Create new contacts or maintain ongoing contact with your existing customers.
- Find new prospects.
- Launch new products.
- Create better brand positioning.
- Make contacts throughout the industry.

Visitor Profile

At COATech Mexico 2012 we expect Mexican and international visitors with decision-making power of the following industries:

- Food and Refrigeration Packaging
- Automotive and Auto Parts
- Locks and Ironwork
- Communication and Transportation
- Construction
- Electricity and Electronics
- Electro-domestics
- Pharmaceuticals
- Assembly Plants
- Heavy Machinery
- Furniture
- Naval Shipping and Shipyards
- Petrochemicals, Refineries and Oil
- Plastics
- Pulp and Paper
- Chemicals and Pharmaceuticals
- Refrigeration
- Water Treatments
- Sea Transport, Merchant Marine

Co-Located Events

Besides, simultaneously to COATech, three other trade shows will be held, WELDMEX, METALFORM y FABTECH, which will be connected it between, letting attendees to visit freely the more than 210,000 sq. ft. of exhibition area.



COATech 2012

Exhibition Floor Plan



COATech 2012

Prices

1. Standar Booth

\$ 305.00 USD
per sqm.

Booth includes:

- White trovicel panels (hardwall)
- Heavy duty carpet (booth and aisle area).
- Booth identification sign (Company's name and booth number, no logo).
- 1 double polarized electrical outlets (110 volts).

Free Space

(36 sqm./400 sq. ft. and more)

\$ 290.00 USD
per sqm.

Booth includes:

- Heavy duty carpet (booth and aisle area).
- 1 double polarized electrical outlets (110 volts).

ADDITIONALS

Scanner

- Wireless Scanner \$ 280.00 USD
- Scanner and Printer \$ 320.00 USD

Basic Furniture Package

\$ 225.00 USD

The package includes:

1 Table with cloth, 2 chairs and 1 waste basket.

Complete Furniture Package

\$ 275.00 USD

The package includes:

1 Table with cloth, 2 chairs, 1 waste basket and 1 counter.

Plus Package

\$ 900.00 USD

The package includes:

1 Complete furniture package, color page add in the exhibitors directory and 1 scanner.

Position your brand!

Take advantage of promotional tools that COATech offers to your company, to have greater brand presence before, during and after the Trade Show:

Logo in the Official Exhibitors Directory \$ 150.00 USD

Your logo will be placed on top of your Company Description.

Logo in the Exhibitors Plane Module \$ 150.00 USD

Your logo will appear on the official map to be installed next to the main entrance of the exhibition.

Logo Pack \$ 240.00 USD

- Logo in the Official Exhibitors Directory
- Logo in the Exhibitors Layout Module

Banner on Website \$ 250.00 USD

Your logo will be placed in a rotating banner on the homepage with the respective link.

Banner on Newsletter \$ 250.00 USD

Your logo will be placed in a fixed banner with its respective link. (The newsletter will be sent fortnightly).

Banner Pack \$ 400.00 USD

- Banner in Website
- Banner in Newsletter

Exhibitors Directory Ad

Backpage \$ 1,200.00 USD

Inside Front Cover or Inside Backpage \$ 1,000.00 USD
each one

Page One \$ 750.00 USD

Inside Page \$ 600.00 USD

International Exhibition for the Coatings Industry and
Powder Coatings, Industrial Cleaning and Corrosion Control

COATech 2012

Corporate Sponsorships

Sponsorship Investment
Sponsorships Available (Total)
Sponsorships Available (to Date)
Minimum of square meters required to purchase in addition to the cost of the sponsorship

PLATINUM

\$15,000.00 USD
2
2
36 sqm

GOLD

\$10,000.00 USD
4
3
18 sqm

SILVER

\$5,000.00 USD
8
8
18 sqm

BENEFITS

ADDITIONAL SPACE

Courtesy square meters (Additional to the contract)

18 sqm

9 sqm

BRAND LOGO POSTED IN ELECTRIC MEDIA

Logo on Web
Logo on Newsletter
Logo on promotional mailings
Logo on Sales Brochure
Link to your data sheet in the Exhibitor List
Link to your Fact Sheet on the Exhibition Floor Plan
Link to your Fact Sheet on the Sponsors List
Banner on Website
Banner on Newsletter
Shipping exclusive HTML advertising to companies of our visitors database

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BRAND LOGO POSTED IN PRESS MEDIA

Logo on visitors invitation
Logo on the sales brochure
Logo on visitors badge
Thankfulness in the Exhibitors Directory
Logo on the magazines ads
Ad color in the Exhibitors Directory *
Logo on the cover of the Exhibitor Directory

1 Pag.

1/2 Pag.

BRAND LOGO POSTED IN AREAS OF THE EXPO

Logo in the main entrance
Logo on Signage
Logo on the Opening Banner
Logo on the Press Conference Banner
Logo on the outside Welcome Banner of the Convention Center
Logo in the Exhibitors Plane Module
Logo in the Exhibitors List Module
Logo in the Conferences Program Module
Delivery of material on the Visitor Registration *

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ADDITIONAL BENEFITS

Media Kit Place in the Press Room of the Exhibition *
Deliver Press Kit during the press conference*
Official Visitor's Bag Inserts *
Attendee Bags *
Additional Exhibitor badges in courtesy
Cards to access for the conference programs
Presidium place for the Opening Ceremony.

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* Materials will be provided by the exhibitor. Prices plus 16% IVA (Mexican Taxes).

COATech 2012

Venue



CENTRO BANAMEX

CENTRO BANAMEX is a World Class Convention and Exhibition Center with a perfect combination of experience, quality and infrastructure to make COATech 2012 a success.

It Features a total area of 366,000 sq. ft. for fairs and exhibitions with a capacity to receive up to 50,000 People. It's conveniently located close to hotels and its only 45 minutes from Mexico City international airport.

It is also the first Convention and Exhibitions Centre in America to be certified EarthCheck as sustainable campus.

MEXICO CITY

Mexico City is the country's largest city as well as the most important political, cultural, educational and financial center. As an "alpha" global city, Mexico City is one of the most important financial centers in North America.

Along with short explorations around the city centre is a great vacation destination for everyone. It has world-class museums, archeological treasures, international restaurants, shopping centers, cheerful nightlife, beautiful gardens and parks. Those who live and enjoy its infrastructure and a cosmopolitan lifestyle, make it a destination that offers endless possibilities.

www.coatechmexico.com

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